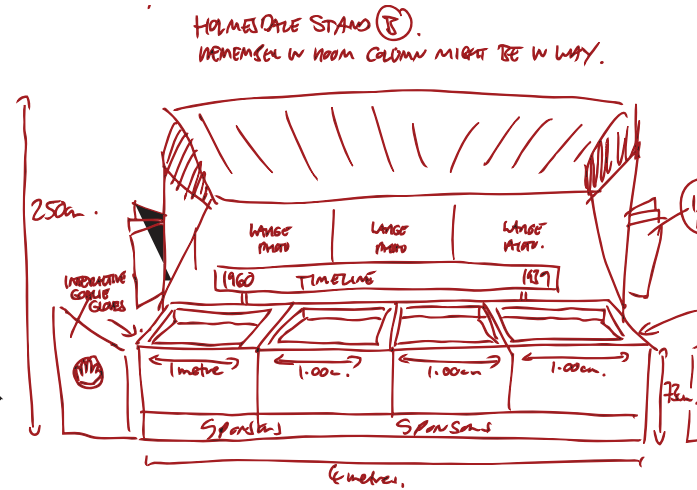


BEHIND THE SCENES...

1 THINKING AND PLANNING

The scenario.. You have 3 months to create an exhibition about Crystal Palace Football Club from scratch. The Club has no archive. You are not a fan of football and your job-share colleague, Steve Hill, is in recovery after the birth of his child.

My concept drawing of a display based on prototype using toy bricks. Yes the bricks surprised the Palace Chief Executive!



2 BUILDING AND COLLECTING

Club approves drawings. Exhib of wembley build the sets. We were saved by the Palace fans and Croydon Local Studies Library who loaned us scrapbooks, photos, plans and loads more.



3 OPENING AND MAINTENANCE

I designed 3 displays based on the architectural style of the 3 main stands at Selhurst Park. Simple interactives either end of each stand. We rotated displays and repaired interactives every month.

4

FEEDBACK AND REVIEW

This was a popular exhibition, with many repeat visits. After it ended in May 2006 the objects were returned to the fans, and the display stands were recycled. Some lessons for the future...

- You can use any space to display objects
- Encourage ownership from fans and staff
- Rotate displays
- Develop low tech interactives
- Use audio to create magic atmosphere, such as chanting fans

